

**FEDERAL TRADE COMMISSION
MIDWEST REGION HISPANIC OUTREACH FORUM
ROOM 331, METCALFE FEDERAL BUILDING**

**Agenda
OCTOBER 13, 2004**

8:30 - 9:00 AM Registration and Coffee

9:00 - 9:45 AM **WELCOMING REMARKS AND INTRODUCTIONS**

- ☐ Welcome and Introductions
C. Steven Baker, Director, Midwest Region
- ☐ Brief Introductions by Attendees (name, organization, and profile)

9:45 - 10:30 AM **FTC OVERVIEW OF FRAUD AFFECTING HISPANIC CONSUMERS**

- ☐ Top Frauds Affecting Hispanic Community
 - ☐ Results of May 2004 Workshop
 - ☐ Fraud Survey
 - ☐ Legal Cases*Elaine D. Kolish*, Associate Director for FTC Division of Enforcement
Laura Koss, Attorney, FTC Division of Enforcement
- ☐ Hispanic Outreach Initiative
Alvaro Puig, Hispanic Consumer Liaison, FTC Office of Consumer and Business Education

10:30 - 10:45 AM Question and Answer Session

10:45 - 11:00 AM Break

11:00 - 11:45 AM **TOP FRAUDS AFFECTING CHICAGO HISPANIC CONSUMERS**

- ☐ ROUNDTABLE DISCUSSION OF TOP FRAUDS LOCALLY
Norma Reyes, Commissioner, City of Chicago, Office of Consumer Services
Ann R. Alvarez, President, Casa Central
Harriet Sadauskas, Executive Director, Association House of Chicago
Eleanor McCaffrey, Employment Specialist, Back of the Yards Neighborhood Council
Jim Baumhart, Better Business Bureau of Greater Chicago and Northern Illinois

11:45 - 12:00 PM	Question and Answer Session
12:00 - 1:15 PM	Brown Bag Networking Lunch
1:15 - 2:00 PM	BREAK OUT SESSIONS <input type="checkbox"/> Law Enforcement and Community Based Partners will break into smaller groups to brainstorm ideas to develop educational outreach to Hispanic consumers
2:00 - 2:45 PM	REPORTS FROM BREAK OUT SESSIONS <input type="checkbox"/> Group A <input type="checkbox"/> Group B <input type="checkbox"/> Group C
2:45 - 3:00 PM	Break
3:00 - 4:00 PM	LOOKING FORWARD Identify Next Steps for Combating Fraud in Hispanic Community
4:00 - 4:15 PM	FINAL QUESTIONS AND ANSWERS and CLOSING REMARKS